

Town Website Assessment Matrix: Ease of Finding Transportation Info

TOWN	Button on homepage	Parent Page for transit info	Updated Info	Back link to CART or MTA	Search Bar Functionality	"Find it Fast" or "How Do I..." Feature	Other search tabs	Testimonial	Readable Font*	Mobile-Friendly
Chester	NO	Yes. Hidden in "new residents" (3 clicks)	Mix: broken links, older info/ survey	YES (3 clicks)	Somewhat	Available, has potential but no reference	FAQs has potential	NO	YES	YES
Derry	NO	Yes. Hidden in "senior resources" (5 clicks)	Mix: older info	YES (5 clicks)	No	Find it Fast - link through Senior Center	"Discover Derry" has potential	NO	YES	YES
Goffstown	Link	YES, easy to find ★	Updated	NO	YES; searches lead to correct page ★	Available but no reference	N/A	YES ★	In some instances	YES
Hooksett	Button (easiest to find) ★	YES, easy to find ★	Updated, some errors	(2 clicks)	YES ★	Available but no reference	FAQs but no transit info	NO	YES	YES
Londonderry	NO	Yes, under Sr. Affairs (2 clicks)	Mix: older info	Yes, but not easy to find	Somewhat	Available but no reference	N/A	NO	YES	YES
New Boston	NO	Yes, hidden in Recreation (2 clicks)	Old info +updated info	Link to MTA flyer; not website	Confusing; must search specifically for "trans."	Available but no reference	'New Residents' has potential	NO	YES	YES